

Lesson Plan, Sept 7

- I. Take attendance
 - a. Announcements: remember that homework was due before class. If you didn't get it done and want to turn it in, you need to talk to me
 - b. The deadline for add/drop is next Monday, September 12
- II. Review RA
 - a. What is Rhetorical Awareness?
 - i. Purpose
 - ii. Audience
 - iii. Circumstance
 - b. Draw the TRIANGLE OF DOOM. Put it into practice.
 - i. Example: Rings of Power (Amazon show)
 - ii. Genre: Tolkien, fantasy, etc
 - iii. Writer/speaker: the writers who adapted Tolkien's work
 - iv. Subject: Middle Earth at the time the Rings were created
 - v. Audience: people into fantasy, Lord of the Rings, etc
 - vi. Context: landed with a lot of criticism because LOTR is a beloved movie franchise.
 - c. What is genre-based versus rhetorical-based?
 - i. genre-based: forms/templates
 - ii. rhetorical-based: unique documents
 - d. What is User Centered Design?
 - i. What the user needs
 - ii. What the user wants
 - iii. What the user values
 - e. What are the three main principles of UCD?
 - i. Easy to read
 - ii. easy to understand
 - iii. easy to navigate
 - f. Class activity: Use Yah Seatbelt!
 - g. Before you go:
 - i. HW 1.2 due Friday
 - ii. Show how to access the link